



景福珠寶
king fook jewellery

FOR IMMEDIATE RELEASE

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King Fook Jewellery's Latest "Summer Garden" Collection
Brings you a Glistening and Energetic Summer

This summer, **King Fook Jewellery** draws inspiration from the blazing summer and launched the brand new "Summer Garden collection". In this series, designers breathe life into jewellery pieces by taking cues from dragonflies' slim and graceful silhouette as well as ladybirds' pulsating shades. The result is a range of glistening diamond jewellery pieces that boast delicate and elegant design. Thanks to these pieces, your summer outfits will be elevated by eye-catching colours, filled with passion, sparkle and energy.



Taking center stage in this collection is the set of jewellery that nods to the allure of ladybirds. Delightful and adorable, the delicate ladybird-inspired pendants and earrings are adorned with rubies and 18K white gold diamonds. Also serves as a brooch, the pendant is a playful piece to exude elegance and make a statement.



While simple outfits are more common during summertime, a striking jewellery piece can instantly breathe life into your outfit. The ruby ladybird pendant and earrings can embellish your ensemble and add a touch of understated elegance to your look.

Also stealing the spotlight is the dragonfly-inspired set. Similar to the ladybird set, it comes with earrings and a pendant which can be used as a brooch. Minimalistic and effortless, this piece is adorned with 18K white gold diamond, perfect for modern ladies of all ages. An ideal accessory for simple summer outfits, the piece brings a touch of subtle grace and richness to your look.



This summer, fly away with these playful yet elegant creations, and let **King Fook Jewellery's** "Summer Garden" Collection elevate your outfits with energy and vivacity.

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King Fook Jewellery

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About King Fook Jewellery Group

King Fook Jewellery Group, formerly known as King Fook Goldsmiths, was founded in 1949 in Hong Kong, initially focusing its business on gold extraction and gold bar trading. The company made its name in retailing the purest 999.9 gold in the market setting the "gold standard" at that time. The King Fook brand has since become synonymous with excellence in design, product quality and service. Today, King Fook Jewellery Group is a publicly listed company on the Hong Kong Stock Exchange main board (Stock Code: 280) retailing premium jewellery, luxury watches and gold accessories. Over the years, the company has stayed true to its motto of maintaining the highest level of "Integrity, Diligence and Professionalism". Its uncompromising emphasis on exquisite craftsmanship, rigorous material selection and stringent quality control continues to satisfy the most sophisticated of customers.