



景福珠寶
king fook jewellery

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King Fook Jewellery's Latest 999.9 Gold Gourd Ornament Sends Blessings to Your Home Through the Re-interpretation of Chinese Tradition

According to Chinese traditions, gourd or "Hulu", is regarded as a mascot with multiple auspicious meanings. This lucky charm, which is believed to convey blessings and peace, is ubiquitous in homes or festive places. Following the recent launch of the 999.9 Gold Gourd Collection, **King Fook Jewellery** has further developed the concept of the 'Hulu' into golden ornaments. The theme of the design pays tribute to the traditional Chinese motif "Fulu", the homonym of "Hulu". The result is a 999.9 gold toothpick holder, which brings extraordinary aesthetics and blessings to your tasteful household.



"Hulu" has an abundance of auspicious meanings, including warding off evil spirits, bringing harmony and peace, fostering prosperity and fertility, as well as promoting health and longevity. Widely adored by Chinese families, "Hulu" regarded as a suitable gift for different recipients. In ancient times, "Hulu" are commonly hung on the front doors at home, or even on their beds, in order to bring harmony to the household.

In order to keep up with the times, **King Fook Jewellery** skillfully blends the blessings of "Hulu" with the needs of contemporary homes. With modern aesthetics, the "Hulu" is transformed into a 999.9 gold toothpick holder, which comes in the form of two, weighing around 9 taels and 10 taels respectively. A great home decor that conveys auspicious blessings, this exquisite creation reflects the elegance of Chinese traditions and passes on the essence of culture.



While **King Fook Jewellery's** Latest 999.9 Gold Gourd Toothpick Holder blends the traditional culture and contemporary aesthetics, it is also celebrated for its meticulous craftsmanship and multiple auspicious blessings. This exquisite piece is a keepsake creation that incorporates eternal values of gold with sincere blessings.

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King Fook Jewellery

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About King Fook Jewellery Group

King Fook Jewellery Group, formerly known as King Fook Goldsmiths, was founded in 1949 in Hong Kong, initially focusing its business on gold extraction and gold bar trading. The company made its name in retailing the purest 999.9 gold in the market setting the "gold standard" at that time. The King Fook brand has since become synonymous with excellence in design, product quality and service. Today, King Fook Jewellery Group is a publicly listed company on the Hong Kong Stock Exchange main board (Stock Code: 280) retailing premium jewellery, luxury watches and gold accessories. Over the years, the company has stayed true to its motto of maintaining the highest level of "Integrity, Diligence and Professionalism". Its uncompromising emphasis on exquisite craftsmanship, rigorous material selection and stringent quality control continues to satisfy the most sophisticated of customers.